

SUSTAINABILITY Logo + TAGLINE

GRID SYSTEM & SAFE ZONE

The logo and tagline are built on a custom grid system designed to ensure visual harmony and consistent alignment across all applications. This grid defines the proportions and spatial relationships between the logo and the tagline, supporting a balanced and scalable composition across various formats and sizes.

When the logo is used with the tagline, the safe zone is reduced to one-third of the logo's height. This ensures balanced spacing while maintaining legibility and visual clarity in more compact compositions. As always, this area must remain free of any text, imagery, or graphic elements.

