

SUSTAINABILITY COLOR PALETTE

BLUE & GREEN

The primary blue is taken from Çelebi's core identity. The green introduces a natural transition that reinforces the sustainability narrative.

Always use the exact color values shown.
No alterations are allowed.

C:100 M:44 Y:0 K:0
R:0 G:92 B:185
HEX: 005CB9
PANTONE 300
RAL 5005

C:68 M:1 Y:71 K:0
R:83 G:178 B:110
HEX: 53B26E
PANTONE 346
RAL 6032